



# New Nexus

Company Profile

Innovate. Automate. Elevate.



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and Confidentiality Clause

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## ★ Contact

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Digital **Evolution**  
**Empower** Your Digital  
Journey!

Navigate the future with cutting-edge  
technology and expert guidance.

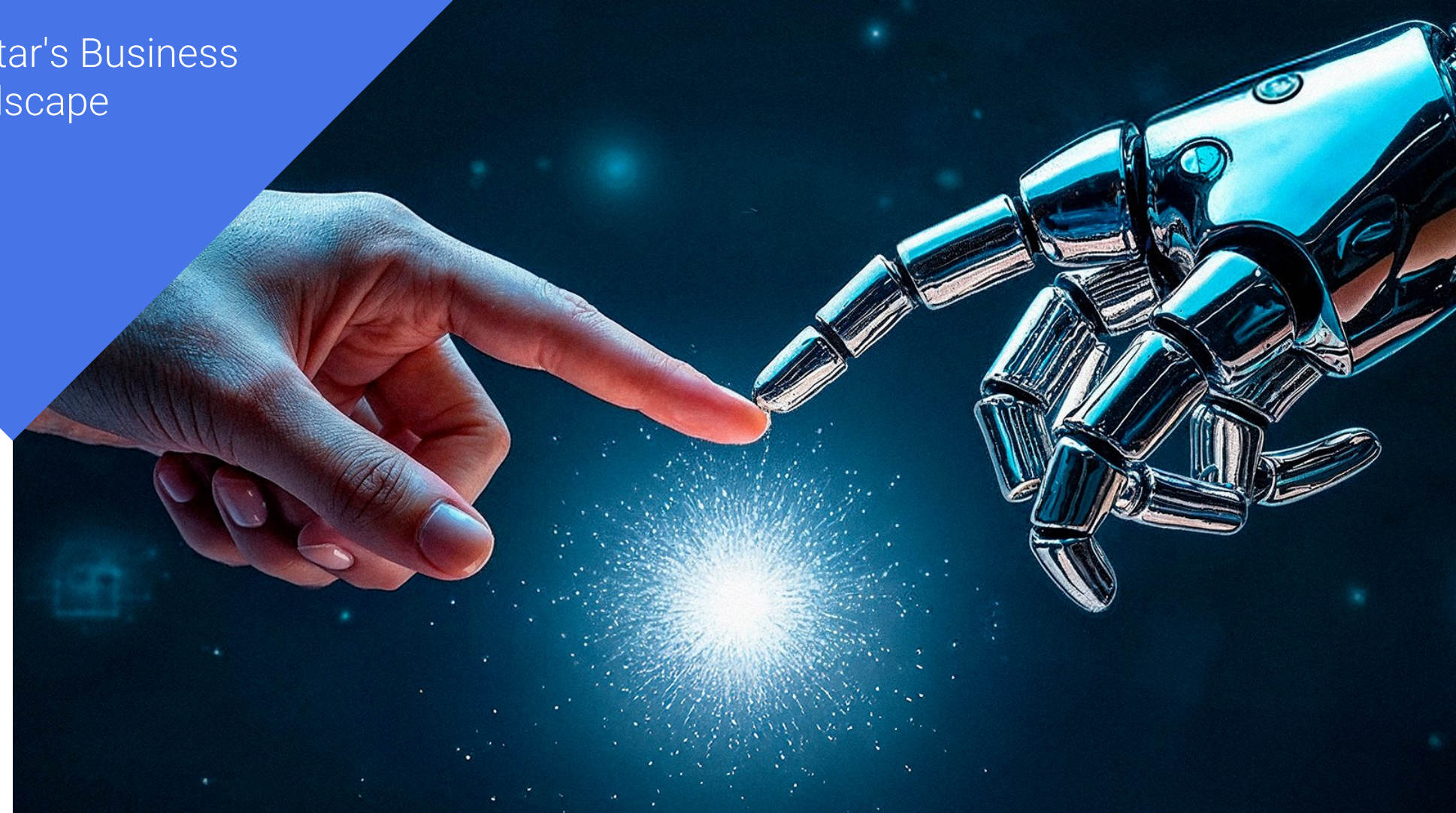
**Having 25+ Years  
Of Experience.**

Thrive in Qatar's Business  
Landscape

# Who We Are?

Embrace digital evolution and enhance operational efficiency with our cutting-edge solutions.

We specialize in providing end-to-end solutions that combine human ingenuity with advanced technology, driving positive change for a better future.





# About Us

Driving Business Success Through Technology

At New Nexus Software Solutions, we transform businesses by leveraging advanced technology and human ingenuity. With over 25 years of experience, we deliver end-to-end solutions that enhance efficiency and foster innovation.

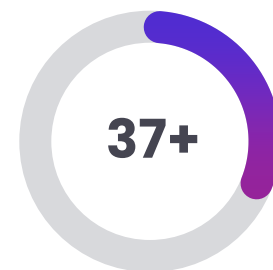
Our expert team specializes in integrating cutting-edge technologies like AI, machine learning, and data analytics to solve your unique challenges.



Projects  
Delivered

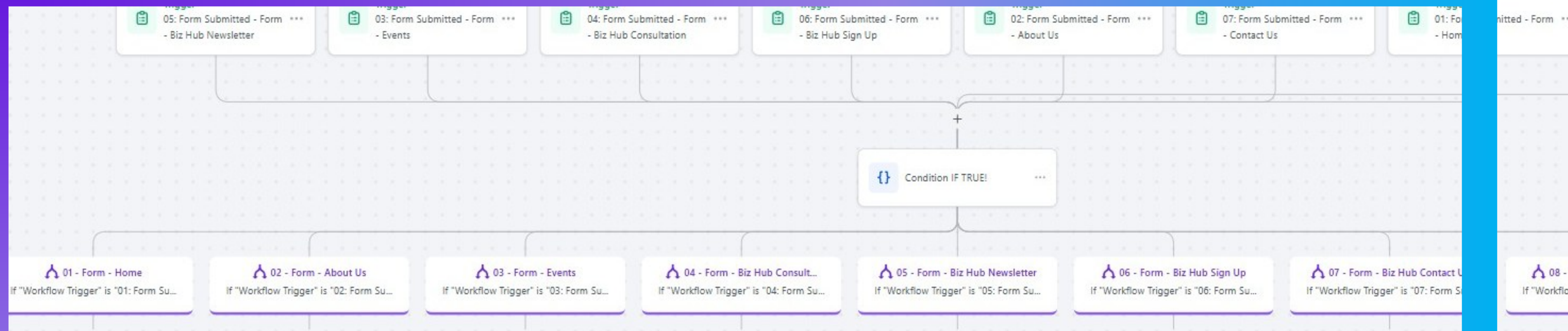


Happy Clients



Skilled Experts





# Empower Your Digital Journey

25+ Years of IT Excellence!  
We Provide IT Services

The New Nexus focuses on building modular, easy-to-use, and affordable CMS/CRM/ERP systems



A decorative background on the left side of the slide. It features a stylized globe with a blue and green color scheme, overlaid with glowing blue and yellow circuitry patterns. The globe is partially obscured by a large, light purple circle in the upper left and a blue circle in the lower left. The overall aesthetic is futuristic and technological.

# Our Expertise

Transform Your Business with Cutting-Edge Solutions

- ★ **BI & Data Analytics**  
Optimize your operations by leveraging data for strategic decision-making.
- ★ **Digital Evolution**  
Revolutionize your processes with innovative technologies that drive efficiency.
- ★ **AI & ML Solutions**  
Implement intelligent systems that enhance productivity and foster innovation.
- ★ **ESG Solutions**  
Align business practices with sustainability goals for a better tomorrow.



The background features a large, abstract image of a glowing, circular, fractal-like light pattern in shades of blue and gold. This image is partially obscured by diagonal geometric shapes: a light purple triangle in the top right and a blue triangle in the bottom right.

# Our Expertise

Transform Your Business with Cutting-Edge Solutions

- ★ **Managed Services**  
Streamline your software infrastructure and reduce costs with our comprehensive managed services.
- ★ **IoT and Smart Solutions**  
Embrace IoT technologies to drive innovation and improve operational efficiency.
- ★ **Custom Software Development**  
Develop bespoke software solutions that meet your unique business needs.
- ★ **Cybersecurity Solutions**  
Protect your organization with our comprehensive cybersecurity strategies.



# Our Expertise

Please write your great title is here

- ★ **SaaS Services**  
Leverage our cloud solutions to enhance scalability and flexibility.
- ★ **Web CMS Development**  
Create a robust online presence with our strategic web CMS development services.
- ★ **UI/UX Interface Design**  
Design user-centric interfaces that enhance engagement and provide exceptional SaaS experiences.
- ★ **Digital Automation Solutions**  
We help organizations automate repetitive tasks, improve workflows, and optimize resource management.



# Why Us?

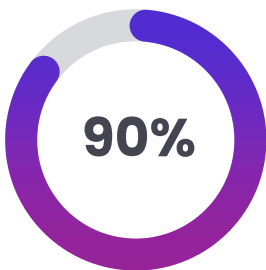
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★ **Over 25 Years of IT Excellence**

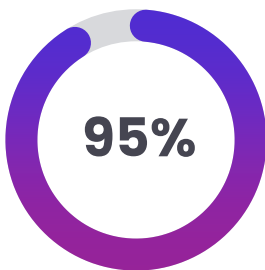
At New Nexus Software Solutions, we combine extensive experience with innovative technology to deliver top-tier IT services that drive efficiency and growth.

★ **What’s Stopping Your Growth?**

Transform challenges into opportunities.



Business  
Growth



Quality  
Assurance



## Embracing Opportunities

Turning challenges into innovative solutions.

### Collaborative Teamwork

Harnessing collective strength  
for innovative solutions.

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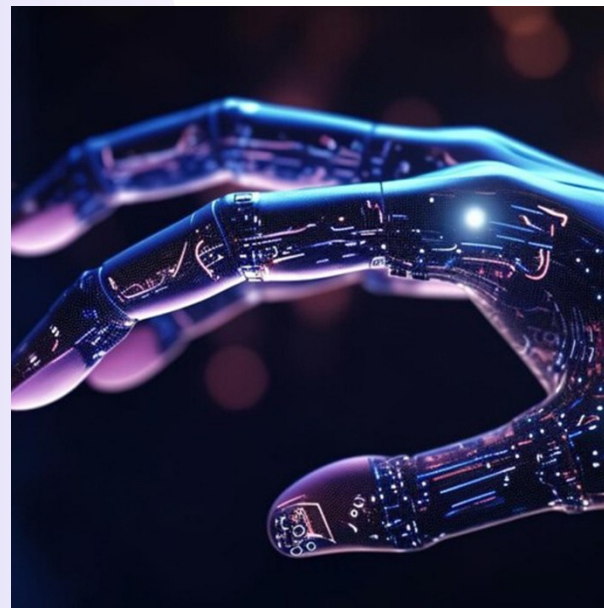
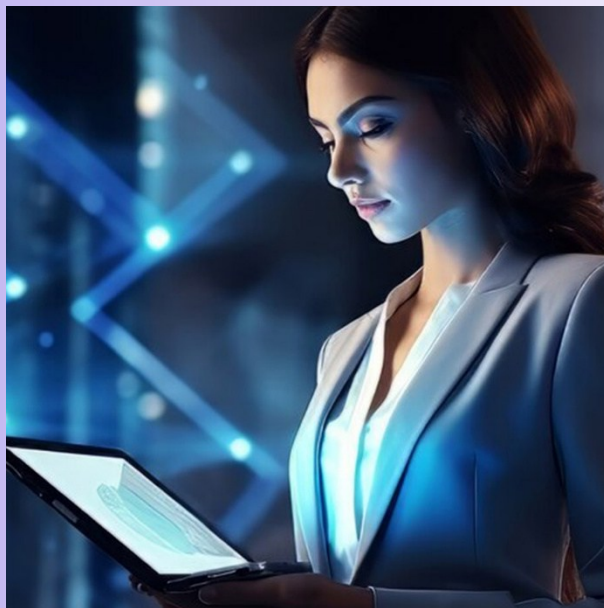
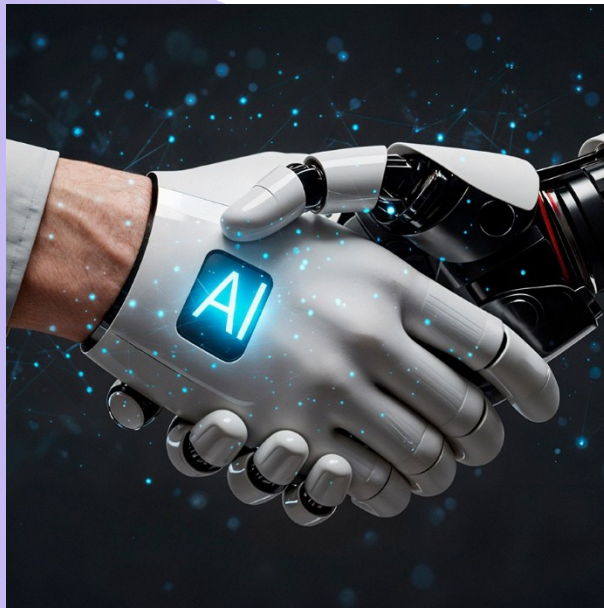
### Aligned Collaboration

Syncing values for greater impact.

## Our Methodology

How We Work





# Consultation

Ready to transform your business?

Let's discuss tailored solutions that accelerate your growth.

★ **Together,**  
we'll navigate the digital landscape to achieve your unique goals.



## Phone

+974 5036 2552

GET IN TOUCH



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## Address

West Bay, Doha - Qatar

Scan To Connect!





# Latest project

CRM Integration and Development, Digital Transformation / Leads  
Workflow Automation and Customer Experience

Established strategic alliances and automated processes for CRM management, refining AI-powered workflows for SMEs and e-learning institutes.

## ★ Web Interface / Forms / Capture

Created a robust online presence within the GHL CRM web development services.

## ★ Workflows / Automation / Nurture

Automaticity CRM message leads via voice and conversation AI chatbot, workflows, funnels, calls, SMS, emails, FB Messenger & more!

## ★ Closer and Tracking

Use our built-in tools to collect payments, schedule appointments, and track analytics!





# Latest project

Created effective reporting dashboards for CXOs / BODs and the Strategic Growth

## Initial Analysis:

- Metrics indicating underperformance

## Action Steps:

- Reviewing data, (CTR) and insights
- Modifying strategy (A/B testing, refreshing creative)

## Outcome:

- After adjustments, engagement rates improved by 30%.



# Latest project

Digital Innovation

Created emerging AI-powered solutions, UI/UX, app implementation, cookie less tracking, and attribution modelling.

## ★ Brands App Development

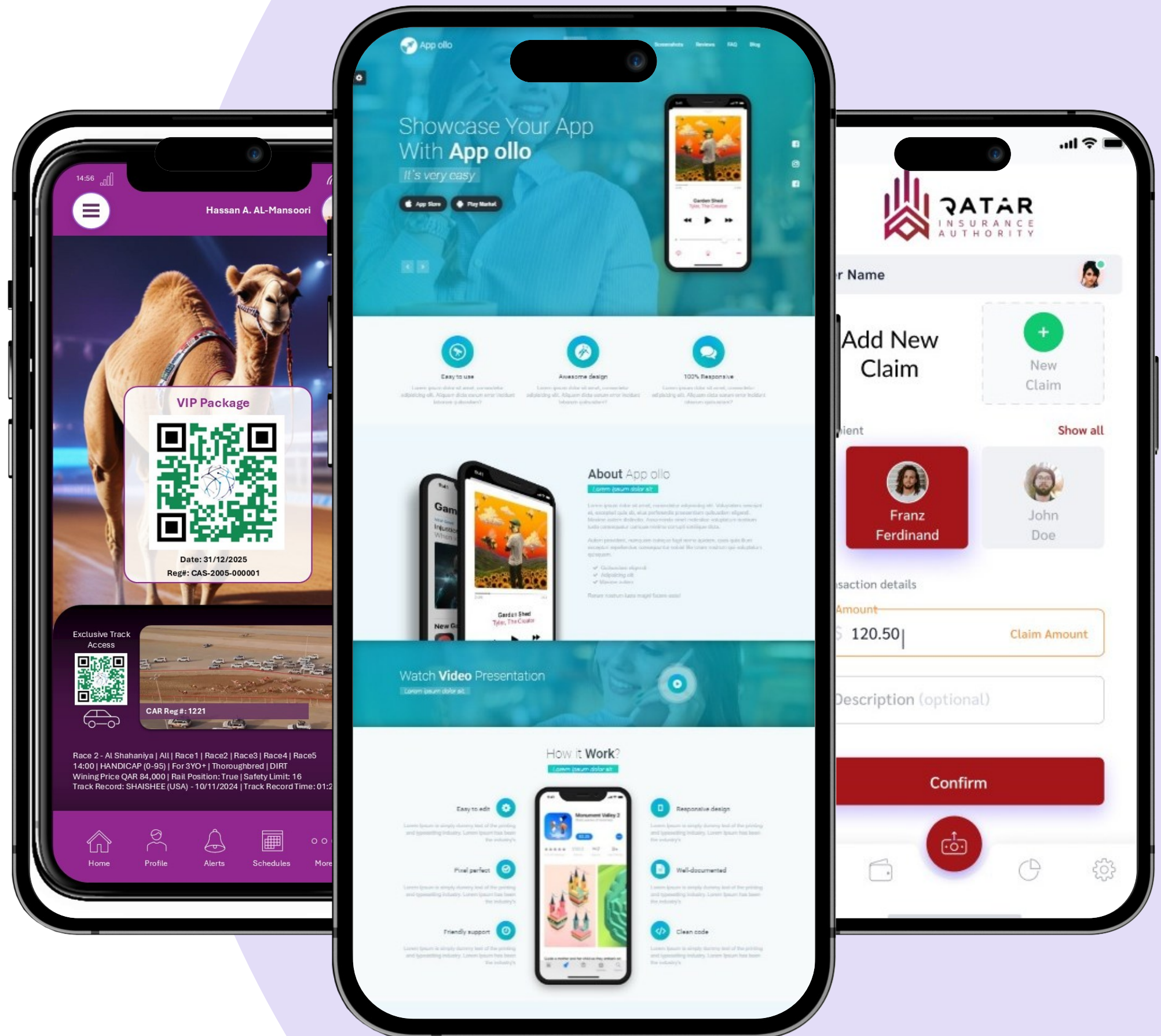
Execute coding and development of applications, focusing on best practices for performance, security, and user experience.

## ★ Event Manager Barcode App

Outline timelines for app development, define unique selling propositions (USPs), and set clear marketing objectives for successful launch.

## ★ Qatar Insurance Marketplace

Design and built application, manage communications and create PR materials to enhance visibility and engagement.





# Latest project

Digital Innovation

**Intelligent Chatbots**, developing intelligent chatbots tailored for various sectors, including agencies, e-learning platforms, LMS, career services, and technical support.

## ★ **Conversation AI Chatbot Development**

These chatbots will enhance user engagement by providing instant responses, personalized learning experiences, and 24/7 support. They are designed to streamline interactions, improve user satisfaction, and drive efficiency across all touchpoints. By leveraging advanced AI capabilities, our chatbots will empower organizations to better serve their clients and users, making information and assistance readily accessible at any time.

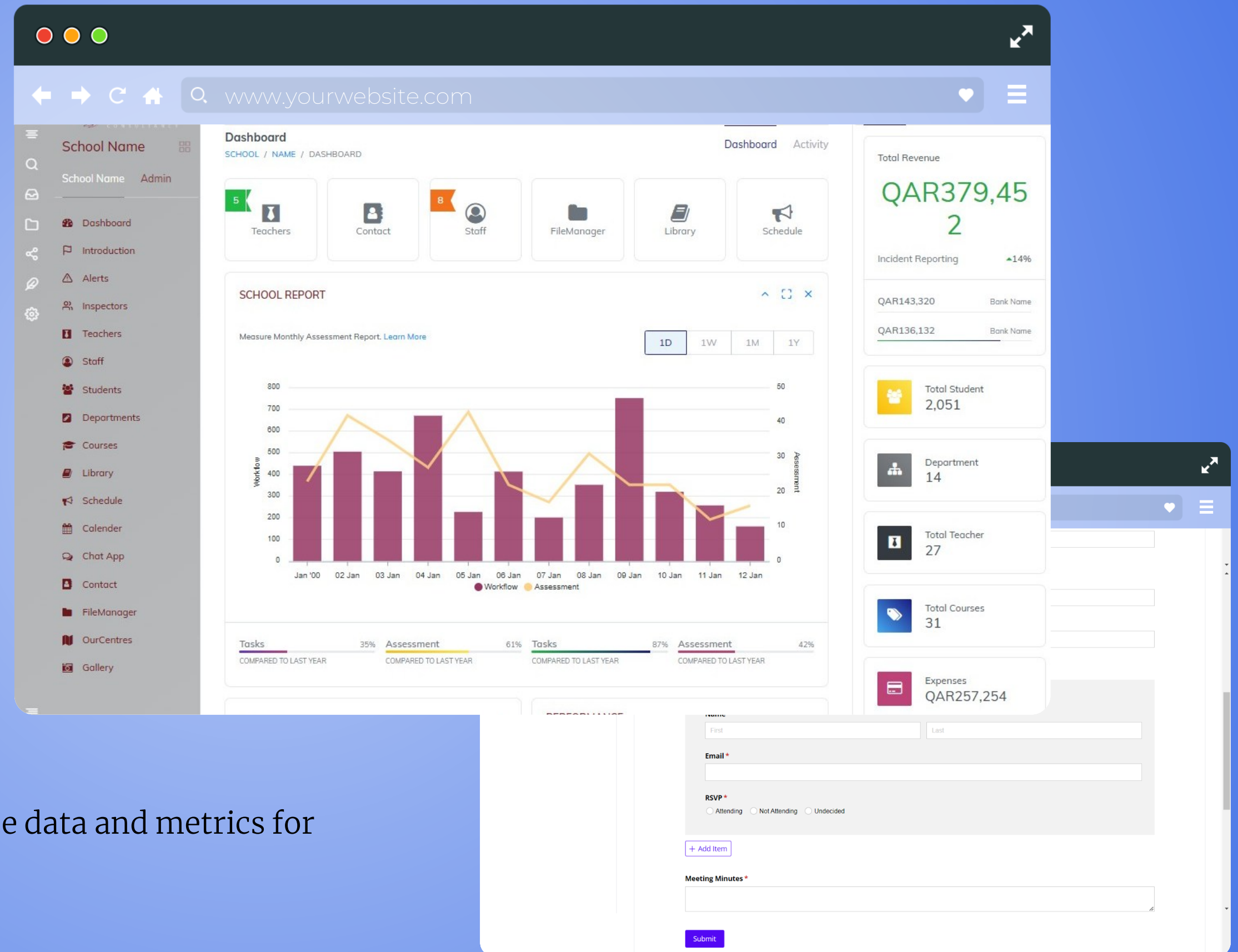


# Application

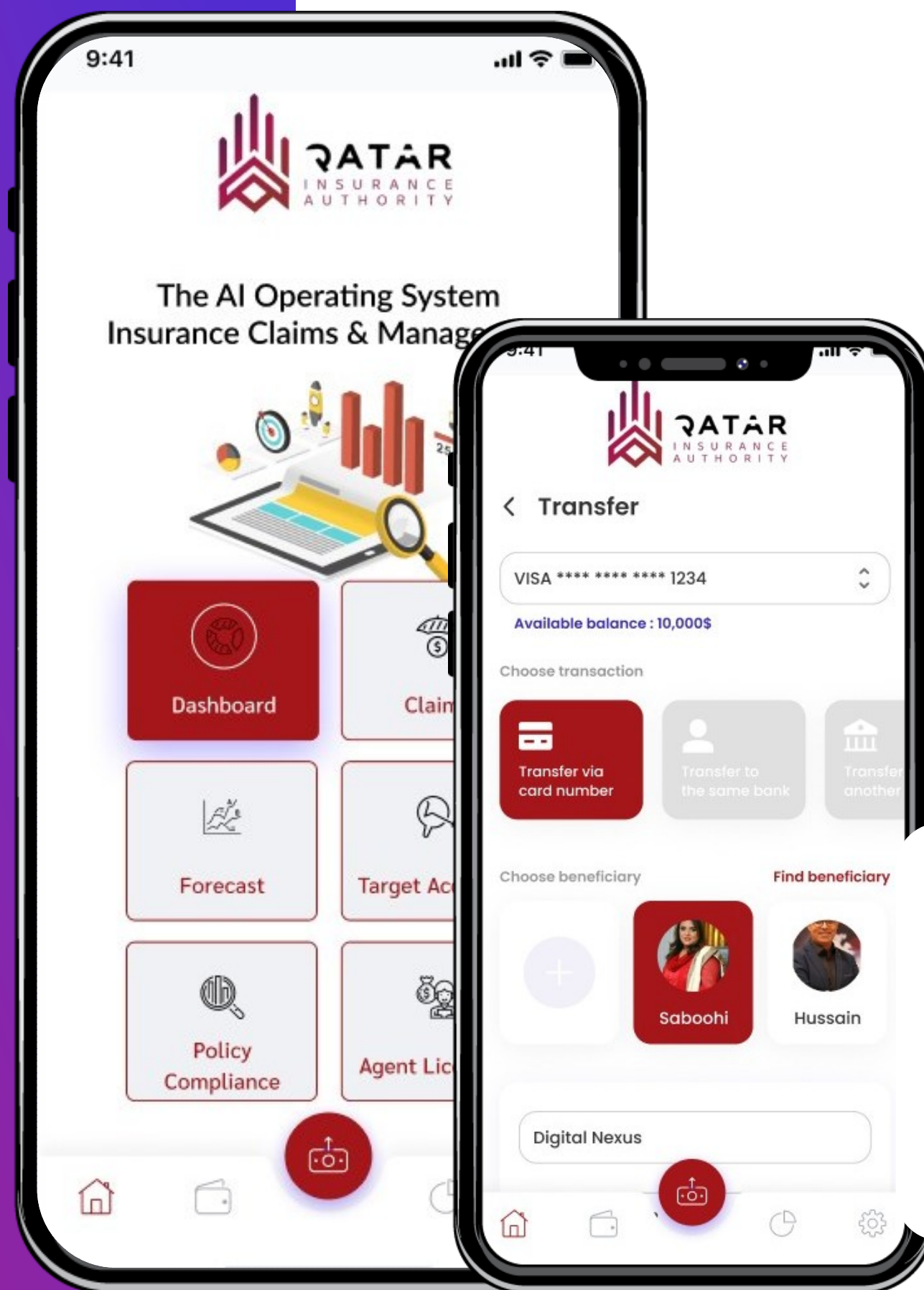
Design and Developed Enterprise Solutions

This project aims to develop a Quality Assurance (QA) application for EduTech, focusing on enhancing the monitoring and management of school compliance services to track and improve school compliance.

Real-Time Insights: Enable access to compliance data and metrics for informed decision-making.



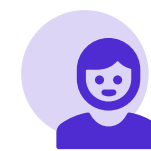




# Application

subrogation process to enhance operational efficiency

This QIM application identifies and addresses gaps in the claims process, facilitating improved communication and coordination among insurance companies, brokers, and end users. As a result, all parties stay informed and engaged throughout the entire claims journey.



**55K+**  
Expected  
Users



**4.8+**  
Expected  
Rating



**100+**  
Features

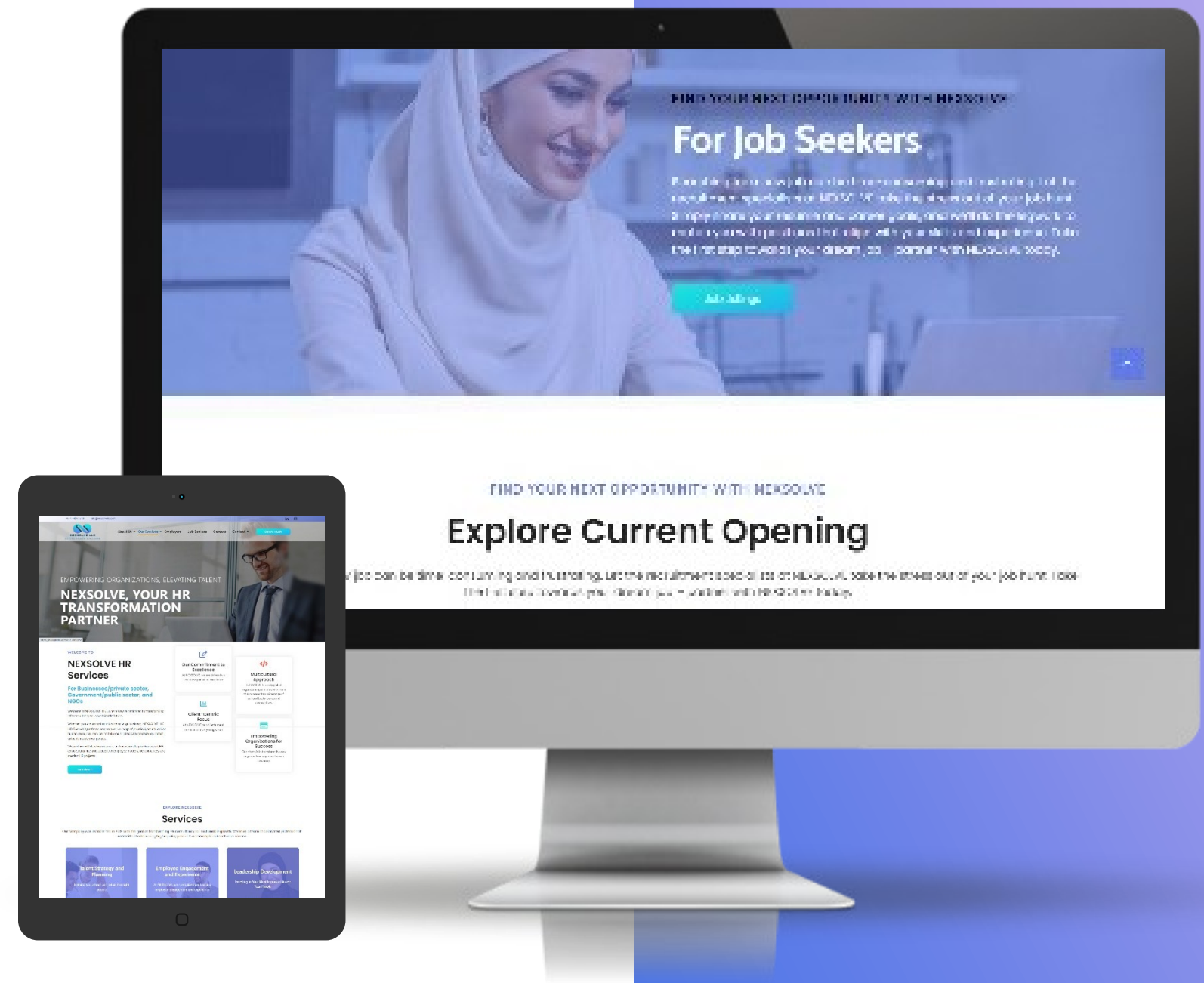
# Web CMS

Enterprise software solutions, API integrations

Created intuitive and engaging user experiences by design and developed a scalable CMS that grows with your business. Accelerated time-to-market with agile development practices.

NEXSOLVE HR partnered with us to create a custom CRM system, resulting in a 60% improvement in customer retention rates and a significant increase in sales efficiency.

<https://www.nexsolvellc.com>





# Portfolio

Our team leader've worked on Portfolio with Streamline

\*Our professional team have individually worked with over the past 25+ years. References available on request.

# Portfolio

Our team leader've worked on Portfolio

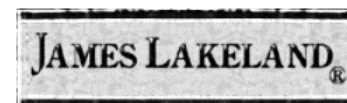
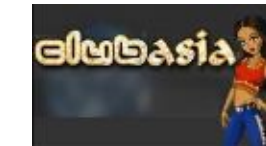


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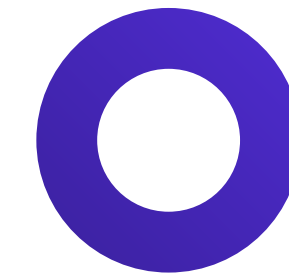


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# Get In Touch



Ready to transform your business?

Contact us today to discover how we accelerate your growth and drive success in the digital age!



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